

A Mix of Faith, Hard Work and Family Drives This One Person Wonder - Corp! Magazine

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She writes. She creates public-relations strategies. She does yoga. She bakes bread. She blogs. She is a public speaker. And, sometimes, she does it all in a single day.

She's not Wonder Woman – she's [Lynne Golodner](#), Chief Creative Officer and Founder of [Your People LLC](#) in Huntington Woods. Golodner is being honored as a “One Person Wonder” in the Best of MichBusiness 2015 awards contest sponsored by MBPA, a statewide organization with a sphere of influence positively impacting more than 150,000 businesses. Golodner will attend the Nov. 17 Awards Banquet at the Atheneum Hotel in Detroit.

“I am honored to be noted among my entrepreneurial peers as an example of how to do business right,” says Golodner, who works with a selective group of clients on strategic public relations and marketing communications campaigns driven by storytelling, relationships and higher purpose.

Golodner got her start with an MFA in Poetry from Goddard College and a Communications/English BA from the University of Michigan. She has taught writing as adjunct faculty at a variety of universities, including University of Detroit and Wayne State University. She teaches writing to adults through private online programs, writing workshops and retreats to beautiful destinations.

She also was the Detroit News Homefinder columnist and continues to be a contributor to Meredith Corporation publications about home and housing. She has written about faith, food, family and shelter throughout her journalistic career.

Golodner created Your People in 2007. In her public relations career, Lynne specializes on helping nonprofits and small businesses use storytelling, relationships and higher purpose to build business. In 2014, Golodner made the strategic decision to shrink her company and work from home to better focus on favorite clients. Rather than grow her business bigger and bigger, she chose to stay small and remain involved in the day-to-day creation and implementation of client campaigns. She is assisted by a part-time staff of independent thinkers.

Golodner is the author of eight books, with her ninth, *Meaning from the Mundane*, a collection of her well-read blogs, due out within the next year. Ms. Golodner blogs daily, guides nonprofits and businesses in their communications endeavors, and provides unique story-driven business coaching to executives and entrepreneurs around the world. Her writing retreats and corporate seminars are a favorite.

And, just in case you think she's all about work, Golodner has a ball every day as well with her husband and four children.